



TOBACCO AND NICOTINE ADVERTISING POLICY

1. All Businesses must have a Nipissing First Nation Business License issued in accordance with the Nipissing First Nation Business Licensing Law.
2. No advertising is permitted that is deemed by NFN in its sole discretion, to be promoting tobacco, Nicotine Delivery System or cigarette brands or promoting cigarette or tobacco consumption.
3. As of the date of enactment of this policy, temporary or permanent promotions of tobacco or nicotine delivery products are no longer permitted on NFN. This includes but is not limited to pop-up style promotions. The existence of a promotion is to be determined by NFN at its sole and reasonable discretion.
4. Prior to the enactment of this policy, as detailed in section 4 below, NFN will conduct audits of all businesses and the owners will be advised in writing of any and all advertising that needs to be removed from the business or the premises.
5. All cigarette, nicotine or tobacco advertising will be removed from the businesses and their premises no later than 120 days after the date of enactment of this law. No additional advertising will be allowed after this date.
6. All NFN businesses licensed by NFN to sell tobacco or nicotine delivery products by NFN will be subject to regular inspections by NFN staff during regular business hours. Other businesses operating on NFN will not be permitted to advertise tobacco or nicotine delivery product brands subject to section 6 below.
7. Failure to adhere to this policy or a notice requesting removal of advertising at a business may result in either:
 - a. Immediate loss of cigarette quota for as long as the advertising in question remains.
 - b. Loss or suspension of the NFN business license of the offending business at the sole discretion of Council.
 - c. A monetary fine not to exceed \$1000 per 24 hours that the advertising remains up contrary to a notice.
8. Council reserves the right to direct the conduct inspections to ensure that NFN stores and businesses license holders are compliant with regulations contained in this policy.

Approved by council on December 20th, 2022.