



Corporate Partnership Program



49th Annual Little Native Hockey League Tournament

Hosted by Nipissing First Nation in the City of Mississauga

March 12-16, 2023

**Promote your company at Ontario's largest First Nations
organized youth hockey tournament!**

Various sponsorship opportunities are available to showcase your company's support for the **49th Annual Little Native Hockey League Tournament**.

HEAD OFFICE

36 Semo Road
Garden Village, ON
P2B 3K2

Phone: 705-753-2050

Fax: 705-753-0207

Web: www.nfn.ca

2023 Little NHL Host Committee Members

Freda Martel

Tournament Coordinator

Tammy Saulis

Finance Coordinator

Gen Couchie

Sponsorship Coordinator

Meriza George

Special Events Coordinator

Sarah Fisher

Vendor Coordinator

Hillary Shabogesic-Martel

Communications Coordinator

Patrick Stevens

Design Coordinator

Melvin McLeod

Committee Member

Jeff Hanzlik

Committee Member

Grant Stevens

Committee Member

Rick Stevens

Council Member



December 1, 2022

RE: Little Native Hockey League Tournament 2023 - Sponsorship Opportunities

Dear Community Partners and Friends:

Nipissing First Nation is pleased to announce that planning for the 2023 Little Native Hockey League (Little NHL) tournament is well underway. Our committee is excited to host the 49th annual event in Mississauga from March 12-16, 2023, after a three-year hiatus due to the COVID-19 pandemic.

We are reaching out to our community and corporate partners to ask for your consideration of the **enclosed sponsorship opportunities** as an excellent way to promote your company to Indigenous hockey enthusiasts, business owners and First Nations organizations from across Ontario.

All proceeds raised from this sponsorship campaign will go directly towards hosting the tournament and supporting young Indigenous athletes.

This prestigious event has grown to be the largest First Nation organized youth hockey tournament in Canada, fostering pride, personal growth and teamwork while instilling strong values to enable youth to become our leaders of tomorrow.

Throughout the course of the pandemic, we have realized more than ever that staying active and engaged through activities like playing hockey is vital for the well-being and mental health of our youth. Our children and communities look forward to this annual tournament that brings us together to create lasting memories and friendships.

Nipissing First Nation is proud to be part of promoting the shared values that distinguish the Little Native Hockey League tournament from all others: *Citizenship, Education, Sportsmanship and Respect.*

The great success of this long-standing annual tournament is the result of the dedication and support of many volunteers, and thanks to the generous donations and partnerships with companies like yours that help make hosting such a large event possible.

We appreciate your time and consideration of supporting the 49th Annual Little NHL tournament hosted by Nipissing First Nation.

Miigwech (Thank you),



Gimaa (Chief) Scott McLeod
Nipissing First Nation



Little NHL 2023

49th Annual Tournament

March 12-16, 2023

**Hosted in Mississauga by
Nipissing First Nation**

BECOME A SPONSOR!

Show your support to Indigenous hockey enthusiasts, including youth, adults, Elders, politicians, business owners and First Nations organizations from across Ontario!



CONTACT

Geneviève Couchie
Sponsorship Coordinator
Nipissing First Nation
36 Semo Road
Garden Village ON P2B 3K2

Tel: 705-753-2050 ext. 1243

Email: genc@nfn.ca

Web: www.nfn.ca



THE HISTORY

The Little Native Hockey League (Little NHL) tournament began in 1971 through the efforts of five very special people who wanted to start a tournament for our First Nation youth. These people were the late Earl Abotossaway, former Chief Jim McGregor, the late James D. Debassige, the late Reverend Leonard Self and the late Norman Debassige. Their collective dreams became a reality when they held their first tournament during the Christmas break of 1971.

It is a great honour to keep up the tradition of the Little NHL tournament started by these special individuals. Many First Nation communities have hosted the tournament over the 49-year history, including Aundeck Omni Kaning, Curve Lake, Dokis, Fort William, Garden River, M'Chigeeng, Moose Cree, Nipissing, Sagamok, Saugeen, Six Nations, Walpole Island, Wasauksing, Wikwemikong, Whitefish Lake, Whitefish River, and most recently, Aamjiwnaang.

Many of our former LNHL'ers have gone on to various levels of Hockey excellence with "AA", "AAA", Tier II, Junior B, College / University, OHL and NHL level of play. The caliber of players gets better with each passing year, while the spirit and intent of the tournament created by the founders remains the same.

The tradition continues today with the four pillars of **Education, Citizenship, Sportsmanship and Respect.**

"It's not if you win or lose, but how much you tried and how fairly you played."

LITTLE NATIVE HOCKEY LEAGUE (LNHL) 1971-2019

The first tournament had 17 teams and a modest 200 players in Little Current. Today, the tournament has grown to be the largest First Nations organized hockey tournament in Ontario, with the last tournament in 2019 drawing in a record-breaking 230 teams, over 3,000 players and more than 10,000 First Nation people from all over Ontario!

This event is held in the City of Mississauga and operated out of several arenas to accommodate the large size of the tournament, including:

- Paramount Fine Foods Centre (4 rinks)
- Iceland Sports Complex (4 rinks)
- Meadowvale Arena (4 rinks)
- Erin Mills Twin Arena
- Tomken Arena
- Carmen Corbasson Arena (under renovation, alternate arena TBD)

MEET THE TEAM

Sponsorship Program

LITTLE NHL EXECUTIVE

Marian Jacko, President

Chico Ralf, Vice-President

Lloyd McGregor, Little NHL Elder

Patrick Madahbee, LNHL Political Advocate

Debbie Francis, Secretary

Gerry McGregor, Treasurer

Tracy Hanzlik, Registrar

Stan Kapashesit, Committee Member

Jamie Maness, Committee Member

Terry Abotossaway, Committee Member

NIPISSING FIRST NATION

Host Committee Members

Freda Martel, Tournament Coordinator

Tammy Saulis, Finance Coordinator

Gen Couchie, Sponsorship Coordinator

Meriza George, Special Events Coordinator

Sarah Fisher, Vendor Coordinator

Hillary Shabogestic-Martel, Communications

Patrick Stevens, Design Coordinator

Melvin McLeod, Committee Member

Jeff Hanzlik, Committee Member

Grant Stevens, Committee Member

Rick Stevens, Council Member



SPONSORSHIP OPPORTUNITIES TO REACH EXTENDED AUDIENCES FROM ALL OVER ONTARIO

Sponsorship of this annual hockey tournament is a great opportunity to promote your company/organization and build relations with First Nation communities and First Nation organizations across Ontario.

The tournament attracts kids, youth, adults, Elders, family members, politicians, business owners, and organizations. Together, they promote the four pillars of this tournament: Education, Respect, Citizenship & Sportsmanship.

SPONSORSHIP BENEFITS

As a sponsor of the 49th Annual Little NHL tournament, your company will be recognized before, during and after the tournament through advertising and promotions commensurate with the level of sponsorship you select.

We are pleased to offer several levels of support:

- ✚ Diamond Level Sponsor - \$50,000
- ✚ Platinum Level Sponsor - \$25,000
- ✚ Gold Level Sponsor - \$10,000
- ✚ Silver Level Sponsor - \$5,000
- ✚ Bronze Level Sponsor - \$2,500
- ✚ Donations (cash or in-kind)

Charitable tax receipts are available for all levels

We invite you to review the enclosed Sponsorship Levels chart and to consider being a sponsor of Little NHL 2023.

On behalf of the organizers of the 49th Annual Little NHL hockey tournament, the Little NHL Executive Committee and Nipissing First Nation, we sincerely look forward to your support of this high-profile annual event.

Miigwech! (Thank You)

LITTLE NHL 2023 SPONSORSHIP LEVELS

<p>DIAMOND LEVEL SPONSOR Main Arena Presenters \$50,000</p> <p><i>First come, first served for arena choice in Mississauga, Ontario</i></p>	<p>Main arena presenting sponsors receive all Platinum Level benefits AND:</p> <ul style="list-style-type: none"> ✓ Company logo at main entrances of all 6 arenas and on arena boards ✓ Company logo on banners and in photos taken of Championship Teams ✓ Full page company ad in the official tournament program ✓ Special recognition during opening ceremonies & championship games ✓ Official VIP lounge sponsor for Meet & Greet before opening ceremonies ✓ Invitation to (and special recognition at) NFN-hosted fundraising events
--	--

BENEFITS INCLUDED	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	DONATION Any Amount
Right to use LNHL 2023 event logo in ALL of your advertising and promotions	✓	✓	✓	✓	✓
Right to provide corporate information and/or trinkets in athletes' welcome bags	✓	✓	✓	✓	✓
Acknowledgement in the NFN monthly newsletter, website and social media.	✓	✓	✓	✓	✓
Recognition on the Little Native Hockey League website (lnhl.ca) and social media sites (including Facebook & Twitter)	✓	✓	✓	✓	
Recognition advertisement in official LNHL 2023 tournament program	✓	✓	✓	✓	
Official appreciation plaque	✓	✓	✓		
Recognition/banner at all venues & events	✓	✓	✓		
Logo/link on NFN website post-event	✓	✓			
Recognition in all media correspondence and public relations from NFN	✓	✓			
Opportunity to set up a corporate booth at ALL six (6) arenas during event *	✓				
Official sponsor of VIP lounge for meet & greet before Opening Ceremonies	✓				
VIP viewing area for Opening Ceremonies	✓				
Invitation to hand out medals at Championship games	✓				
Special Gift/Memorabilia to acknowledge contribution	✓				

*** Note: Main Arena Presenters receive first choice of corporate booth placement locations on a first come, first served basis.**

Placement of company logo and banners throughout the arenas is welcomed by all sponsors and locations can be discussed with our Sponsorship Coordinator, Gen Couchie: 705-753-2050 ext. 1243 or genc@nfn.ca.

LNHL 2023 - Sponsorship Commitment Form

Sponsor/Company Name _____

Contact Person _____

Representative at LNHL _____ Cell Phone _____

Address _____

City/Prov/Postal Code _____

Office Phone _____ Cell Phone _____

Email _____

SPONSORSHIP OPPORTUNITIES

- \$50,000 – Diamond Level/Main Arena Presenter _____
- \$25,000 – Platinum Level _____
- \$10,000 – Gold Level _____
- \$5,000 – Silver Level _____
- \$2,500 – Bronze Level _____
- Donation – Friends of Nipissing (cash/prize/in-kind donation*) – *Details on reverse* _____

Payment Method: Invoice Cheque/Money Order Credit Card (call Finance)

Please make cheques and money orders payable to: (charitable tax receipts available)

Nipissing First Nation – 36 Semo Road, Garden Village ON P2B 3K2 Tel: (705) 753-2050

Address/contact for invoice or receipt (if different than above):

Sponsorship Commitment Deadline: Tuesday, January 31, 2023

Sponsorship Payment Deadline: Tuesday, February 28, 2023

Proud Host of Little NHL 2023

Thank you for your consideration of these corporate partnership opportunities to promote your company and to support our efforts to host a successful event.



LNHL 2023 - Donation Commitment Form

Sponsor/Company Name _____

Contact Person _____

Address _____

City/Prov/Postal Code _____

Phone _____ Cell Phone _____

Email _____

FRIENDS OF NIPISSING DONATIONS

Cash Donations

Amount: _____ Tax receipt required? Yes No

Donor's Name: _____ Check if you prefer to remain anonymous

In-Kind Donations

Items/Services: _____ Approximate Value: _____

Quantity/Details: _____

Thank you for your support of Little NHL 2023

For more information, or to arrange pick-up/drop-off of your donation or items,
please contact:

Gen Couchie, Sponsorship Coordinator
Nipissing First Nation
36 Semo Road, Garden Village ON P2B 3K2
705-753-2050 ext. 1243 or genc@nfn.ca

The sponsorship coordinator will contact all corporate sponsors for artwork/logo requirements.

Proud Host of Little NHL 2023

Thank you for your consideration of these corporate partnership opportunities to promote your company and to support our efforts to host a successful event.

